

## Yrjö Jahnsson Lectures 2015

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Much material including data and methods can be found on the World Management Survey Website <http://worldmanagementsurvey.org/>

### 1. Productivity and Measuring Management

Jones, Charles (2015) “The Facts of Economic Growth” NBER Working Paper 21142  
<http://www.nber.org/papers/w21142>

Syverson, Chad. (2011) “What determines productivity”, *Journal of Economic Literature*  
<http://home.uchicago.edu/~syverson/productivitysurvey.pdf>

Bloom, Nicholas, and John Van Reenen (2007) “Measuring and Explaining Management Practices across Firms and Countries”, *Quarterly Journal of Economics*, 122(4), 1341-1408.

Bloom, Nick, Erik Brynjolfsson, Lucia Foster, Ron Jarmin, Itay Saporta-Eksten (2013), “Management in America”  
<http://cep.lse.ac.uk/pubs/download/dp1258.pdf>

### 2. Drivers of Management

Bloom, Nick, Renata Lemos, Raffaella Sadun and Daniella Scur and John Van Reenen (2014), “The new empirical economics of management” *Journal of the European Economic Association* 12: 835–76,  
<http://cep.lse.ac.uk/pubs/download/occasional/op041.pdf>

Bloom, Nicholas, Raffaella Sadun and John Van Reenen (2014) “How three essential practices can address even the most complex global problems” *Harvard Business Review* (2012), November, 77-82, <http://hbr.org/2012/11/does-management-really-work/ar/1>

### 3. Management and Performance

Bloom, Nicholas, Raffaella Sadun and John Van Reenen (2012) “Americans Do I.T Better: US multinationals and the productivity miracle” *American Economic Review* (2012) 102 (1), 167-201  
[http://cep.lse.ac.uk/textonly/\\_new/staff/vanreenen/pdf/aer102\(1\).pdf](http://cep.lse.ac.uk/textonly/_new/staff/vanreenen/pdf/aer102(1).pdf)

Bloom, Nicholas, Eifert, Benn, Mahajan, Aprajit, McKenzie, David and John Robert. (2013), “Management matters: evidence from Indian firms”, *Quarterly Journal of Economics* <http://www.stanford.edu/~nbloom/DMM.pdf>

Bloom, Nicholas, Raffaella Sadun and John Van Reenen (2014) “Management as a Technology” [http://cep.lse.ac.uk/textonly/\\_new/staff/vanreenen/pdf/mat\\_2014may.pdf](http://cep.lse.ac.uk/textonly/_new/staff/vanreenen/pdf/mat_2014may.pdf)

#### 4. Organization of firms: Decentralization

Acemoglu, Daron Philippe Aghion, Claire Lelarge and Fabrizio Zilibotti and John Van Reenen (2007), “Technology, Information and the Decentralization of the Firm” *Quarterly Journal of Economics*, 122 (4), 1759–1799.

[http://cep.lse.ac.uk/textonly/\\_new/staff/vanreenen/pdf/qje\\_acemoglu.pdf](http://cep.lse.ac.uk/textonly/_new/staff/vanreenen/pdf/qje_acemoglu.pdf)

Aghion, Philippe, Nick Bloom and John Van Reenen (2014), “Incomplete contracts and the internal organization of firms” *Journal of Law, Economics and Organization* 30(1), 37-64 <http://cep.lse.ac.uk/pubs/download/occasional/op036.pdf>

Bloom, Nicholas, Raffaella Sadun and John Van Reenen (2012) “The organization of firms across countries” *Quarterly Journal of Economics* 127(4): 1663-1705

[http://cep.lse.ac.uk/textonly/\\_new/staff/vanreenen/pdf/QJE-2012-Bloom-1663-705.pdf](http://cep.lse.ac.uk/textonly/_new/staff/vanreenen/pdf/QJE-2012-Bloom-1663-705.pdf)